



Lisa E. Whalley graphic & web design

education Madison Area Technical College, Madison, WI
Associate of Applied Arts, Graphic Design & Illustration
Dean's List, Graduation 2006

University of Wisconsin Oshkosh, Oshkosh, WI
Bachelor of Fine Art, Art Education, k-12
Dean's List, Graduation 2002

skills Macintosh and PC platforms; Microsoft Word, Excel and PowerPoint; Adobe Acrobat and Distiller; Adobe Creative Suite: Photoshop, ImageReady, Bridge, Illustrator and InDesign; QuarkXPress; Velocity; Macromedia Dreamweaver, Director, Fireworks and Flash; Fetch

experience Regis Corporation, Edina, MN
Graphic Designer, 8/08-present

- Concepting and executing seasonal campaigns with creative team.
- Creating instore signage and promotional mailers within the PureBeauty/BeautyFirst brand.
- Coordinating and directing photo shoots of featured products.

Creatis, Minneapolis, MN

Graphic Designer and Production Artist, 8/07-present

- Created multi-page sales documents through QuarkXPress and Velocity for the Best Buy Insert team.
- Created template and custom advertisements for Thrivent Financial for Lutherans along with maintaining the company's PhotoSig program.
- Concepted and produced collateral for a variety of clients including: Medtronic, U.S. Bank, and Néstlé.

Door County Fruit Markets, Sturgeon Bay, WI

Freelance Designer, 6/07-9/07

- Created brand for community supported agricultural business.
- Developed and manage website: www.doorcountyfruitmarkets.com
- Created informational brochure for business.

Wisconsin State Historical Society, Madison, WI

Graphic Design Intern and Freelance Designer, 10/06-08/07

- Developed a variety of advertisements for historical sites.
- Collaborated with internal departments on development of print pieces.
- Collaborated with lead designer in development of pieces.

Madison Museum of Contemporary Art, Madison, WI

Graphic Design Intern, 5/06 - 7/06

- Developed logo for the Art Fair on the Square 2006.
- Created all supporting material for the event.
- Created all signage for the event.

Chazen Museum of Art, Madison, WI

Graphic Design & Copy Writer Intern, 2/04 - 9/04

- Created educational booklet for Don Reitz ceramic exhibit.
- Developed an interactive CD-rom to accompany educational booklet.
- Collaborated with museum staff on development of materials & their uses.

freelance Rock the Cure, Minneapolis, MN
Highrollers with Heart, Denver, CO
Neighborhood House Community Center, Madison, WI
Habitat ReStore, Madison, WI

Portfolio & References available upon request.